

**SPIRU HARET UNIVERSITY**  
**FACULTY OF ECONOMIC SCIENCES, CAMPULUNG**  
**DEPARTMENT OF ECONOMIC SCIENCES, CAMPULUNG**

**JOB PROMOTION**

**Academic rank:** Associate Professor PhD, position 8

**Subjects:**

***Finance*** (1<sup>st</sup> year, full-time studies, Accounting and business data processing –one course series, one seminar group);

***Financial management*** (2<sup>nd</sup> year, full-time studies, Accounting and business data processing –one course series);

***Financial markets*** (3<sup>rd</sup> year, full-time studies, Accounting and business data processing –one course series);

***Financial audit*** (2<sup>nd</sup> year, full-time studies, Accounting and business data processing –one course series);

***Monetary economics*** (2<sup>nd</sup> year, full-time studies, Accounting and business data processing – one course series);

***Marketing*** (1<sup>st</sup> year, full-time studies, Accounting and business data processing –one course series);

**Teacher workload: (13 hours)**

The teaching activities for the 2022 – 2023 academic year are carried out in line with the 1<sup>st</sup> and 2<sup>nd</sup> semester curricula. Subjects: *Finance, Financial management, Financial markets, Financial audit, Monetary economics (optional) and Marketing.*

The competitive examination subjects are covered by the *Accounting and business data processing* Bachelor's degree programme, full-time mode of study.

The ***Finance*** course is scheduled for the 2<sup>nd</sup> semester of the 2022 – 2023 academic year, 1<sup>st</sup> year of study. Lectures will be delivered weekly – **2 hours**.

The *Finance* seminar will be held weekly with a group of students – **one hour**.

The ***Financial management*** course is scheduled for 1<sup>st</sup> semester of the 2022 – 2023 academic year, 2<sup>nd</sup> year of study. Lectures will be delivered weekly – **2 hours**.

The ***Financial markets*** course is scheduled for the 2<sup>nd</sup> semester of the 2022 – 2023 academic year, 3<sup>rd</sup> year of study. Lectures will be delivered weekly – **2 hours**.

The ***Financial audit*** course is scheduled for the 1<sup>st</sup> semester of the 2022 – 2023 academic year, 2<sup>nd</sup> year of study. Lectures will be delivered weekly – **2 hours**.

The ***Monetary economics*** optional course is scheduled for the 2<sup>nd</sup> semester of the 2022 – 2023 academic year, 2<sup>nd</sup> year of study. Lectures will be delivered weekly – **2 hours**.

The ***Marketing*** course is scheduled for the 1<sup>st</sup> semester of the 2022 – 2023 academic year, 1<sup>st</sup> year of study – **2 hours**.

**Specific duties:**

**1.1. Didactic activities:**

- teaching (at Cycle I and Cycle II levels);
- seminars, practical works and labs, guidance for the preparation of the Bachelor Thesis or other activities covered by the Teaching Staff Job List;
- assessment activities:
  - o midterm;
  - o assessment of the Bachelor Theses and the Dissertations;
  - o check-up;
- other activities:
  - o elaborating the syllabi and the course descriptions, according to the Job List;
  - o elaborating the learning materials, in collaboration with the teaching staff who teach the same subjects or related subjects;
  - o preparing the courses, seminars, practical works and labs;
  - o guidance for (supervision of) Bachelor Thesis elaboration;
  - o guidance for (supervision of) Dissertation elaboration;
  - o tutoring;
  - o supervising the student scientific circles;
  - o guiding the students toward making a career choice; and other student counselling activities;
  - o participating in the activities of various boards and councils, on educational matters (the University Senate, the Faculties Councils, the Department Council, drawing up the teaching staff job lists, drawing up the semester timetables, coordinating the Master programmes;
  - o preparing the documentation and following the necessary steps for the accreditation or authorisation for temporary operation of certain programmes of studies;
  - o training and promoting the higher education teaching staff.

**1.2. Research and methodological training; and other education-related activities:**

- o individual training (self-improvement);
- o participating in conferences, symposia, congresses, and the like, in the main area of study or in interdisciplinary areas of study;
- o organising scientific events, congresses, and the like in the main area of study or in complementary areas of study;
- o setting up and properly equipping the laboratories, setting up student information points at the faculty (department) level;
- o organising academic exchange programmes at national and international levels;
- o research and methodological training; and other education-related activities;
- o participating in admission and degree exam sittings as well as in the Dissertation defense sessions.

### **1.3. Research, design, artistic creation activities and elaboration and publishing of specialist works:**

- contract and grant-based research;
- fostering the innovative spirit; and developing inventions;
- writing and publishing treatises, monographs, specialist books and articles;
- preparing the documentation for international research project competitions.

## **COMPETITIVE EXAMINATION TOPICS**

### **Finance**

Fundamentals of finance;

Corporate finance: capital structure and classification;

Short and long-term business financing methods;

Bankruptcy risk within the company – determination of bankruptcy risk by scoring method.

### **Financial management**

Business financing – types of funds and funding sources;

Assessing the financial balance within the company based on specific indicators: working capital, the need of working capital, net treasury, cash flow;

Analysing the business outcomes based on the profit and loss statement; intermediary balance sheet management;

Corporate current assets – content, structure and classification.

### **Financial markets**

Introductory notions on financial markets: structure, role and trends;

Stock market indices: classification and methods to determine them;

Currency market;

International capital markets: international liabilities; international shares; derivatives.

### **Financial audit**

Object and function of financial audit;

Public financial audit system;

Financial audit – public entities own accounting tool;

Financial audit – economic entities own accounting tool;

### **Monetary economics (optional)**

Currency within the economic system;

Money demand and supply;

Currency in circulation and monetary balance;

Loan and interest.

### **Marketing**

Organisation marketing environment;

Product market and enterprise market;  
Marketing mix;  
Communication in marketing.

**DEAN,**  
**Associate Professor Laurenția Georgeta Avram, PhD**